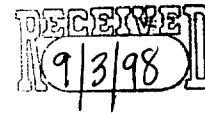




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August 26, 1998

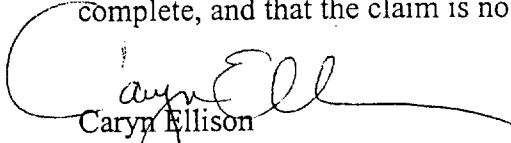
Dr. Elizabeth Yetley
HFS - 450 Rm 2804-C
Director, Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW, Room 2804C
Washington, DC 20204



Dear Dr. Yetley,

This letter is to notify you that McZand Herbal, Inc. has started marketing its Insure Herbal Formula using the following health claim based upon Echinacea: Supports the immune system.

I certify that ZAND has substantiation to support the claim, that the claim is accurate and complete, and that the claim is not false or misleading.


Caryn Ellison
Chief Executive Officer

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